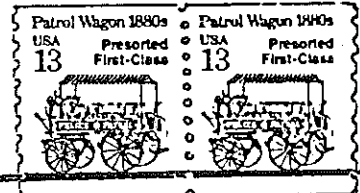




# Left-Sider News



FIRST DAY OF ISSUE

## Cachet Makers Association AFDCS Chapter 65

Official Newsletter of the Cachet Makers Association, Chapter 65 of the AFDCS  
\* \* Charter Meeting held at Anaheim, CA on October 29, 1988 \* \*

Officers Elected September 23, 1989:			Volume 1
President	Vice President	Secretary/Treasurer	No. 9
Robert Pristas	Judith Fogt	Kim & Linda Yarbrough	Sept/Oct
1107 Nashua Avenue	600 Caldwell	Box 2544	1989
London, Ontario	Piqua, OH 45336	Chula Vista, CA	
Canada, N6K 2C2		92012-2544	

Left-Sider News Editor: Cynthia Scott, Box 1085, Pine Grove, CA 95665

### ♥ CONVENTION ISSUE!

What a trip! What fun! Super people! I'm sure I'm not the only one smiling at memories from the 34th AFDCS Convention. The Graebner Chapter folks have once again done themselves "proud" by hosting a terrific meeting with something for everyone.

Since the AFDCS convention is the only time we all meet face to face every year, it has special significance for cachet makers. This issue of the Left-Sider News will focus entirely on what we did during our visit to McLean, Virginia, September 21-24.

Instead of reporting the minutes of our Cachet Makers meeting in the exact order of items discussed, the LSN will try to sum up events and results in a more readable form. (We actually held two meetings, the second one late Saturday night, when we saw we couldn't cover all desired subjects in one 90 minute period.)

**How do I love thee?**

How do I love thee? Let me count the ways,  
I love thee to the depth and breadth and height  
My soul can reach, when feeling out of sight  
For the ends of Being and Ideal Grace,  
I love thee to the level of everyday's  
Most quiet need, by sun and candlelight,  
I love thee freely, as men strive for Right;  
I love thee purely, as they turn from France,  
I love thee with the passion put to use  
In my old griefs, and with my childhood's faith,  
I love thee with a love I seemed to lose  
With my lost saints -- I love thee with the breath,  
Smiles, tears, of all my life --  
and, if God choose,  
I shall but love thee better after death.

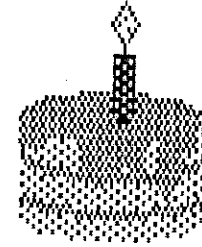
*Elizabeth Barrett Browning*

By Post C Cachet Chapter - AFDCS  
Annapolis, DE, Maryland & Virginia

The Graebner Chapter had cachet ready for the new no. 9 cover issued by the USPS on Friday, Sept. 22.

This combo made with other Love stamps was one of 5 choices for sale, as souvenirs.

We are  
 One year old  
 this month



**HAPPY  
 BIRTHDAY CMA!**

## WE HAVE OFFICERS!

Tom Foust helped us get started with officer selection by stressing the casual approach, and encouraging nominations from the floor. We had some discussion about what we wanted from our prospective leaders. The simplest of formalities were suggested.

Bernard Goldberg, Ham McNatt, and Stan Kibbet were all suggested as presidential nominees, but we ended up with only one "volunteered" name willing to accept the job. Rob Pristas, our "Canadian connection", was coaxed into helping us out for one year. (I think we are a lucky bunch -- Rob demonstrated excellent communication skills and diplomacy in our second meeting, which was more serious and emotional. ...ed.)

Speaking of the need for advisory assistance and idea people, we easily came up with Judith Fogt's name for Vice President. Tom warned that this job was not "just sitting around waiting for the president to die;" it was agreed that Judith would certainly be an "active" VP.

Treasurer and Secretary positions became all-in-one after some talk. Understanding that things could get complicated in the future when we really get involved in all our anticipated CMA projects, Kim Yarbrough was still willing to take the job this first year. He and the editor have already worked together in getting the LSN out, and it didn't seem to be too much for Kim to keep our finances in order. He will have lots of help from his wife (and fellow-cachet maker) Linda.

The old saw: "give a job to a busy person" became true for us. This is pretty typical of most organizations. We are getting off to a rather unparliamentary start, and some of our "volunteers" may have felt their arms being twisted, but it looks like we have a good crew to help keep us going. Remember -- your opinions count -- but only if we know what they are. CMA members now have FOUR people who are good at listening to ideas, and ready to assist in getting action. See the names and addresses listed on the first page of the LSN.

## DUES & FINANCES

After successfully producing the LSN with funds provided solely from donations (thank you!) we have finally agreed on a dues rate to finance our second year of activities. There was a lot of discussion on this subject during the CMA meeting. The results agreed on are to be re-appraised next year. The feeling was that we should build up some "working capital" right away, and then find other ways to raise more money during the year.

The second year temporary dues rate is as follows:

\$20 for the first cachet maker name/person at an address;  
AND  
\$10 for each additional cachet name/person listing at the same address

Examples/explanations: A husband and wife producing one cachet line pay the basic \$20. If the husband and wife each produce their own cachet line, the total dues is \$30. Two unrelated parties sharing the same mailing address and producing two lines would also pay \$30. One person producing two lines would pay \$20 plus \$10 = \$30.

MEMBERSHIP DUES ARE PAYABLE NOW, in OCTOBER. Payee is the Cachet Makers Association. Send checks to our new Sec/Treasurer:

Kim Yarbrough  
Box 2544  
Chula Vista, CA 92012-2544

## MEMBERSHIP UP AGAIN!

A bunch of new members signed on during the convention. A few knew of our existence, but didn't know who to ask about joining until we had our meeting. Also, cards and letters are still arriving every week as a result of our recruitment flier from last June.

Our mailing list now has **134** addresses!

We were well represented at the convention. The Cachet Makers Bourse squeezed in 40 tables. (Some called them ironing boards; the Graebner Chapter had a tough time with the Fire Marshall when he told them there had to be more aisle space. They sacrificed table size in order to fit all promised vendors in.) Most of the list of participants reads like our membership list. In addition to bourse folks, there were plenty of other CMA members around. Our first meeting had a crowd of around 70. Even the late-night meeting had a group of about 30.

A few interested by-standers have commented that they wouldn't join because they thought our group was only for cachet makers, and especially for those that make hand painted covers. WRONG! Be sure to let your friends know we are not limited in any way. We have members who do not make cachets at all, members who make only a few when the spirit moves them, and members whose production methods range from linoleum block, stickers, typing, computer fabrication, silk screen, -- you name it. Anything goes!

## ISSUES DISCUSSED

Although we could not hope to take any definitive action at this meeting, there were several serious issues discussed. Members were able to share information, give insights, and agree that the following developments are disturbing:

1. The USPS Moonlanding cachet produced for the \$2.40 priority mail stamp.

...Merrifield officials referred to it as a philatelic product. They do not anticipate doing this again, soon. They are fully aware of our feelings against their entering the cachet business. Whether we can believe the danger of future episodes is small, remains to be seen.

2. State sales tax on mail orders, in or out of the state where products are sold.

...Some state legislatures have already tried this, some may be contemplating it. A plan for the federal government to aid in the collection of these taxes has been proposed. We guess the paperwork involved will be substantial. There may be a minimum dollar volume starting point that would eliminate a lot of us needing to comply.

3. Copyrights for stamp subjects, ie. Gehrig, Girl Scouts.

...An instance was cited involving John Wayne -- some pornography store in the L.A. area had been selling items severely defaming the "Duke's" reputation. His son has applied for control of rights to the use of his name and likeness. In a case like this we understand the need for protecting someone's "persona."

The Board of Directors of the AFDCS meets periodically with the USPS people, and they have conveyed our feelings about having to pay for limited rights to create cachets with copyrighted subjects.

It has been suggested that we might want to prepare a Code of Ethics for the CMA, promising not to defame any stamp subject in our cachets. This may help future stamp subject copyright owners to be generous in their treatment of our requests for permission "to use."

One thing became very clear in our discussion of these issues: we can act as "watch dogs" in these matters. We may not always get what we want, but we can make our feelings known. We do have some lobby power, as does any special interest group. Our letters of protest (or requests, suggestions, etc.) can be formed and refined within the CMA, passed on to the AFDCS, taken to the USPS, and of course be sent to our congressional representatives.

The concerns discussed at the convention may be on-going issues for quite some time. We can keep up with changing conditions and work to keep our voices heard. It is worth the effort. ... and who knows?... Our "squeaky gate" may actually get some "oil!"

# COMMITTEE WORK AHEAD

Taking two meetings to accomplish all our business was helpful, but we couldn't hope to really do everything that has been discussed in the *Left-Sider News* over the past year. The obvious solution is to go to committees that could be working on various projects all year.

Now that we are more or less officially "organized" and have a treasurer who will be setting up a bank account, we ought to be able to proceed with projects, and activities to raise funds for those projects.

## NOW IS THE TIME TO VOLUNTEER

We need groups of people to take on the following jobs, previously discussed in the LSN:

**EXHIBITS** -- Promote the collection of FDCs by educating the public. Demonstrate styles and types of cachets. How cachets are produced. How FDCs are serviced. Show how a topical FDC collection could be assembled. Use our own CMA collection of donated covers to show just about any theme or message.

**SALES/AUCTIONS** -- A means to raise funds for other projects, using donated covers. Possibly offering our stuff outside the CMA, via *First Days* or other philatelic press.

**CACHET CATALOG** -- Stan Kibbet knows this is a "big job" but has pointed out that someone should start some time soon. With over 300 commercial cachet makers currently in business, the number isn't going to get more manageable. The last known catalog was Mellone's for the 1960s. Nothing known for our own "modern period."

This could be a continuous process, never being complete, but could be handled by various crews as the years pass by. Perhaps we could publish small volumes at a time, and make some money too. Anyone with a willingness to correspond, index, organize, etc. will be appreciated. Stan has the means to copy and/or print our findings, but needs help with the research, etc.

**COLLECTORS' AID INFORMATION** -- A yearly list of what our members plan to produce (which issues, how many), prices, etc. that could be made available to collectors. This could become a valuable advertising and promotion tool. Since we don't all know a whole year's plans ahead of time, and since there are changes and additions to the USPS schedule, ... this could become a quarterly production. We could announce the availability of this information in *First Days*. Several possibilities; the committee could decide how to go about it.

There are more activity ideas to act upon. Looking through back issues of the LSN will remind us. As space permits, the LSN can reprint those ideas and call for action. When something grabs your interest, write to the LSN and make an offer. Give your phone number if you want to save time and have fellow volunteers contact you.

This organization has a terrific potential for being a "super star chapter" of the AFDCS. There ways for us to make a big impact on the hobby of FDC collecting. And there are enough of us to get things done; if we each take on one small job or one small piece of a large job ... the CMA will be DYNAMITE!

ADDRESS LIST POLICY

Members present at our CMA meetings agreed that it would be beneficial to allow non-members, collectors, etc. to have our member address list. For our addresses only, we would ask that the requester send a SASE.

It was further decided that if someone wanted address labels, we would charge a fee. \$5 or \$10 was suggested. At our current number, that would be \$.04 or \$.08 per label for 130 addresses. We can figure out a good price based on costs, when actually asked.

ODDS AND ENDS

\* Ruth Moore reminds us that she is always looking for news about new cachet makers for the Cachetmakers Spotlight feature she writes for First Days. Don't hide your light under a cover; give some information to Ruth:

1806 Narcille Drive  
Baytown, TX 77520

\* Doris Gold said she would be spending a few weeks in Morgantown, West Virginia after attending the AFDCS convention. She can be reached at (304) 598-0297.

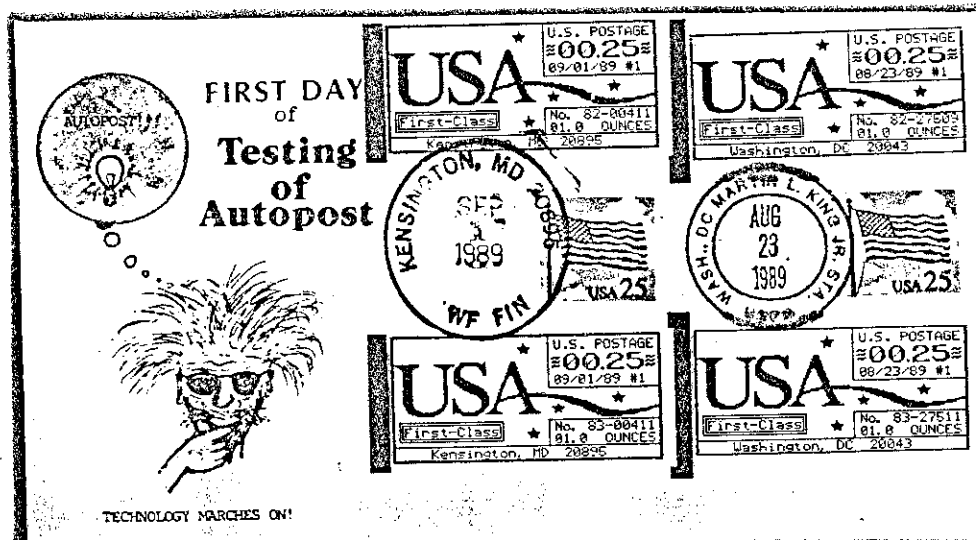
\* New members Dave and Pam Roberts are looking for uncacheted FDCs featuring the following statehood anniversary issues: Georgia, Connecticut, Massachusetts, Maryland, South Carolina, New Hampshire, Virginia, New York, and all statehood issues from 1988. Write to:

Covers By Pam  
83 N. 22nd St.  
Newark, OH 43055

\* If the mail is too slow and you need to send the LSN some news in a hurry, you can send it to my landlord's ACE Hardware fax machine. He says it is always on, and always set to receive. I go there 6 days a week to work for a few hours before opening the book store, and can easily check for incoming fax copy. The number is:

(209) 296-5217

\* Alex Rogolsky (Color-tone and Anagram) thought this cover might be of interest:



# SYRACUSE CM-BOURSE

CMA member Ron Traino (Fulton Cachets) spoke as a representative from the convention committee for next year's show. He came prepared to give us what we wanted for the Cachet Makers Bourse, including 3 nights of the 4-day show. After a lengthy discussion during which many options were tossed about, the members agreed that they favored having the bourse on just one night. Preferably Saturday, if there are no conflicting events scheduled at the same time that might hurt business. It was also hoped that the starting hour could be during the day and overlap the time of the regular dealer bourse and show.

After taking our preferences to his committee (by phone?), Ron reported the next day that he had firmed up the slot for the CM Bourse and that it will be:

Saturday, September 1, 1990 -- from 4 pm to 11 pm.

Ron gave the LSN a contract and other information to print here. Some amendments had to be made from the original when he made our schedule changes. This is the amended version:

## NIGHT OWL BOURSE CONTRACT

SATURDAY, SEPT. 1, 1990

4 PM to 11 PM

# EMPEX '90

Sheraton Inn & Convention Center  
N.Y.S. Thruway Exit 37 - Syracuse, N. Y.

CONDITIONS: No table shall be sold, transferred, or shared without the written consent of EMPEX '90. All persons working behind each booth must wear a security badge at all times (provided at check-in). Balance of booth rental fees due at check-in. The undersigned booth renter, by signing this contract, agrees to hold EMPEX '90 harmless from any loss or damage resulting from fire, theft, breakage, injury or any other cause prior to, during, or after the show. The cachetmakers are only allowed to sell covers produced and designed by themselves. The Deposit cannot be refunded within 45 days of show date.

I have read and understand the rules and conditions governing this contract and agree to abide by them. Enclosed is my deposit for the following:

\_\_\_\_\_ Six-foot front tables @ \$50 = Total Fee \$ \_\_\_\_\_  
(each front table will have a back-up table)

%50 of Total Fee \$ \_\_\_\_\_  
Deposit Required

Firm Name \_\_\_\_\_

Telephone ( ) \_\_\_\_\_

Your Name \_\_\_\_\_

NYS Tax No. \_\_\_\_\_

Helpers \_\_\_\_\_

Your Address \_\_\_\_\_

Signature \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Required \_\_\_\_\_

Make checks payable to EMPEX '90 and forward to EMPEX '90, Wm. Kelsey, Bourse Chairman, 32 Congress Avenue, Rochester, N.Y. 14611

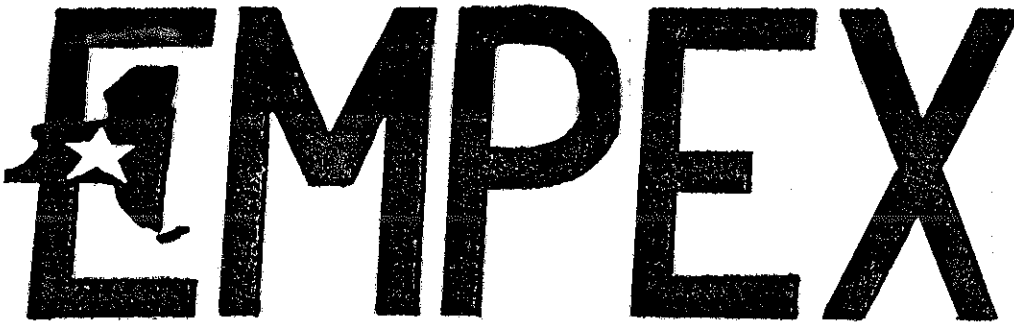
Date received \_\_\_\_\_

Amount of Deposit \_\_\_\_\_

Bal. due at show \_\_\_\_\_

\_\_\_\_\_  
Bourse Chairman

The information below was intended for regular bourse dealers, but may be handy for those interested in renting a Night Owl Bourse table too. It appears that the Syracuse people will keep us well informed as the show plans develop. Those applying early for tables will probably get lots of mail in the coming months.



**50TH ANNIVERSARY SHOW • AUG. 31 - SEPT. 3, 1990  
AT THE SYRACUSE SHERATON CONVENTION CENTER**

#### GENERAL INFORMATION

**DIRECTIONS:** The Sheraton Hotel/Convention Center is located directly at N.Y.S. Thruway Exit 37. If you are flying into Syracuse International Airport, please advise us of arrival for transport of you and your gear.

**SECURITY:** 24 Hour armed, bonded and uniformed security will be provided from Thursday, August 30th 8:00 P.M. to Monday, September 3rd, 6:00 P.M.

**REFRESHMENTS:** Free coffee, tea and pastries will be available from 9:00 A.M. to 11:00 A.M. every show day. A hotel steward will take lunch-time orders at approximately 12:30 P.M. daily.

**LIGHTING:** Adequate for normal vision, but table lamps are advised. Electrical outlets will be in good supply.

**ACCOMMODATIONS:** An information packet with the best room rates will be sent to you in summer '90. Although all hotels will be at peak capacity due to the popular New York State Fair, we will have a block hold on favorable room rates for your needs.

**ADVERTISING:** Display ads in every major collector publication in the U.S. and Canada as well as the thousands of readers of our own statewide "Stamp Insider". Extensive display advertising in both Syracuse dailies and many nearby cities.

**PUBLICITY:** Our full time publicity chairman will devote his every effort to flooding the press with an endless supply of press releases.

**SALES TAX:** New York State sales tax of 7% is in effect. No dealer will be accepted without a N.Y.S. retail tax certificate. Dealers can contact the N.Y.S. Department of Taxation in Albany, N.Y. by calling 1 (800) 462-8100 (Outside N.Y.S.: 1 (518) 438-1073) for information and applications.

**SHUTTLE:** Daily shuttle buses provided to the New York State Fair (the Nation's oldest) and to major shopping areas.

**ADDENDA:** Syracuse (Metropolitan population in excess of 465,000) offers many sights and scenes including the great I ♥ New York State Fair. Upon check-in, you will receive your credentials. Maps, tourist information, restaurant guide and information about night life, religious services, etc.