



# Left-Sider News

Cachetmakers  
Association  
AFDCS Chapt65

Volume 20 Issue 2  
February, 2008

## Left-Sider News “Presses” Running Again

by Mary Kay Fisher, CMA President

A belated Happy New Year everyone and with this new year brings the reemergence of Left-Sider News. My hope is that this newsletter will be a vehicle through which members of our association can gain information about our hobby, ask questions, advertise their product, learn about other cachetmakers and continue to develop their cachetmaking skills. The creation of a Newsletter in this computer age is much easier than when CMA editor Cynthia Scott typed the first Left-Sider

News publications in 1989. The use of preprogrammed templates and desktop printers makes publishing less time consuming and much easier. What hasn't changed is the need for members to participate in this undertaking by writing articles, purchasing advertising space, paying annual dues, donating covers to be sold and sending us picture of shows and events. The success of this publication depends on you. Make a New Year's resolution to

become a participating member of CMA.



### Inside this issue:

<i>Earn Free Advertising for a Year</i>	2
<i>CMA History Wanted</i>	2
<i>Advertising Rates</i>	2
<i>Bourses and Shows</i>	3
<i>Buy/Sell/Trade/Want</i>	3
<i>Member Websites</i>	3
<i>John Byrnes creates Onedog Cachets Website</i>	4

## Helen Fowler Appointed Vice-President of CMA

Helen Fowler has graciously agreed to become CMA vice-president in addition to her duties as Fund Raising Chairman for our Chapter. She brings a lifetime of stamp and cover collecting knowledge to our organization. Fortunate to be born into a family of stamp collectors. Helen, as a child loved to look at the pretty pictures in her parents' stamp collection. About the age of five when she was given some stamps of her own, she started collecting and has been collecting ever since. Helen and her husband

Fred have been stamp dealers since approximately 1986. In earlier years they actively participated in stamp shows, but their present day activities are limited to internet sales. After admiring First Day Covers at stamp shows Helen decided she too could create some for herself. In 1994 with the aid of a computer and a color printer she started her Compuchet First Day Cover line. Currently Helen is busy creating her website at [www.Compuchet.com](http://www.Compuchet.com). She is in the process of completing her comprehensive

collection of the USS Constitution. Eventually all of her Compuchet covers will also be on display. In her capacity as fundraising chairman Helen offers for sale on the Stampwants.com website all covers that are donated to our chapter. These covers can be accessed by keying in the letters CMA in the Stampwants search window. Those members wishing to donate covers can do so by sending them to:  
Helen Fowler  
P.O.Box 392  
Niles, MI 49120-0392



Helen Fowler at Cachetmakers Bourse, Americover 2007

### Bourses and Shows

**COMPEX 2008** will hold a Cachetmakers Bourse May 23-25 at the Forest View Educational Center in Arlington Heights, Illinois. The bourse will run throughout the entire length of the three-day show.

The fee for Cachetmakers will be just \$35.00 (plus two cachets to be used as door prizes) for the entire show or any portion of it. This allows participants to take part in the show as it fits in their schedule.

For additional details and entrance form contact Randall Sherman at COMPEX, P.O. Box 418, Chicago, Il or at his email address: shermanrandall@hotmail.com

**Is your organization having a Cachet Makers Bourse or Stamp Show? Send us your information so that we can list it in this column**

### Buy/Sell/Trade/Want

Looking for uncacheted 1939 #855 Baseball Sandlot FDCs standard size 6 1/2 x 3 5/8 covers in reasonably good condition. Prefer covers with single stamp, but not mandatory. Contact Bob Emrick (Emrick Cachets), P.O. Box 543266, Dallas, TX 75354. E-mail address: emrickcachets@earthlink.net/

**Have something you want to buy/sell/trade or want? Members can post request free of charge in this column.**

### Member Websites

Bob Emrick [www.emrickcachets.com](http://www.emrickcachets.com)

Helen Fowler [www.compuchet.com](http://www.compuchet.com)

John Byrnes: [www.onedogcachets.citymax.com](http://www.onedogcachets.citymax.com)

**DO YOU HAVE A WEBSITE? BECOME A MEMBER AND LIST IT HERE!**

### What Do I Get For My Membership?

Any member of the Cachet Makers Association will receive the Left-Sider Newsletter. This newsletter is designed to:

- Provide information about cachetmaking
- Provide information about other cachet makers
- Provide advertising space
- Provide a vehicle to Buy/Sell/Trade/ or Want covers
- List Cachet Maker's Web Sites
- And More!

*Look for Cachet Maker's Contest Rules and Information in next Month's Issue*

### CMA Membership Form

**Yearly Dues: Circle One: Individual \$10.00    Family \$15.00**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Check one: New Member \_\_\_\_\_ Renewing Member \_\_\_\_\_ Member No. \_\_\_\_\_

Send to:  
Fred Fowler  
Cachet Makers Assn.  
P.O. Box 392  
Niles, MI 49120



Left-News  
P.O.Box 1034  
Niles, MI 49120

E-mail: marykfisher@att.net



## ONEDOG CACHETS WEB SITE by John Byrnes

For quite a while I had been thinking about setting up my own web site. I had looked around at several other cachetmaker sites to get ideas about what I wanted. John Cropper, Julian Pugh and others gave me some good ideas. Being too lazy to do my own in html language, I decided to look at places where I could make my web pages the easiest. After checking out several places, I decided to use Citymax.com. They charged \$19.98 a month for the site. This included a free domain name, 50 mb of storage, 25 different page setups, clipart, space for 500 pages or 500 catalog items. Most important, they provided a SSL secure certificate for security pur-

poses. You could also expand the number of catalog items allowed by 50 for \$1 extra a month. I didn't think this was important at the time because 500 items seemed a lot but eventually it was necessary.

The page setups and templates available made it easy to design the style for my site. There was a word processing type editor so easy data entry was a must. Photos of my cachets were scanned and then Citymax provided a free thumbnail editor to compress the scans into workable images for the website. Even though I haven't used it yet, there is an inventory management program provided to keep a running

inventory of your stock. I do use it when an item goes to 5 or less left but not before since I don't want to have to update it after every show (again, my laziness). The site has a built in shopping cart feature and can accept paypal or credit cards (not used by me). There is also a shipping and tax calculator built in if you

want to use it. 24/7 customer support is also free.

So far, my sales have gone up from before the website. I have already paid for 3+ years in sales and the exposure is great. If ease of setup and increased sales is important to the cachetmaker then I would heartily recommend starting a website using Citymax.com.



John Byrnes Cachet, Arizona Greetings from America

## Earn Free Advertising for a Year



Left-Sider News will be needing pertinent articles throughout the coming year. In order to entice some of you to submit material for us to publish a year's free advertising is being offered in exchange for the submission of an article. The article can be anything pertaining to our hobby of cachet making. Articles need not be long...between 125 and 200 words is sufficient; more if you feel so inclined. Each month a cachet maker will be spotlighted. Send us

an article about your cachet line. Tell how you got started in this hobby, what was your first cachet and how do you produce your covers.  
 What is a good printer to use in making cachets is another good topic for an article. Will the printer print small envelopes well? What printer uses ink that will not smudge or run? What is the most cost effective printer? We want to hear about your experiences and printer suggestions...good or bad.

Do you sell covers at bourses or stamp shows? How do you do it? What tips do you have to offer? What is a good way to display covers?  
 Have you created a website for your cachets? How did you do it? What programs did you use? What were your experiences.  
 There are many, many subjects for articles for this newsletter. Use your imagination, let us hear from you and earn free advertising for a year.

## CMA History Wanted

Although the American Philatelic Research Library has some information on the Cachet Makers Association I have discovered it is far from complete. Therefore, I am asking our subscribers to please send me copies of any information you might have of the history of our organization. This might include minutes of any of our meetings and any old Left-Sider News newsletters.

There appears to be no documentation of CMA officers since its formation in 1988.

According to Library Services Coordinator Ellen Peachey

the APRL does not have copies of the first seven Left-Sider News newsletters which would be Volume 1, Number 1 through 7. If anyone should have these newsletters please forward a copy to me so that I can forward it on to the Library.

My goal is to make sure the American Philatelic Research Library has our complete history. Please send any information to me at:

Mary Fisher, Left-Sider News  
 P.O. Box 1034  
 Niles, MI 49120

**Advertise in  
 this size space  
 for only 2.00 per issue**

**Advertise in  
 this size  
 space for  
 only \$3.00  
 per issue**

### Advertising Rates

Send ad and check to: Left-Sider News, P.O. Box 1034,

**Advertise in this  
 business card size space  
 for \$5.00  
 per issue.**



### Bourses and Shows

#### **NASHVILLE STAMP AND POST-CARD SHOW 2008** March 8 & 9.

The Music Valley Event Center, 2416 Music Valley Drive, Suite #144, Nashville, TN. Hours: Saturday 10:00—6:00; Sunday 10:00—4:00. Free admission and parking. Cachetmakers are invited to rent a table and sell their covers. Contact Matt Benward at:

MBenward@aol.com or access the show webpage at: [www.nashvillephilatelic.org](http://www.nashvillephilatelic.org).

**KAZOOPEX** is offering their first Cachetmakers Bourse March 29-30 at the Kalamazoo County Fairgrounds, 2900 Lake St., Kalamazoo, MI. Show hours are 10:00—5:30 on Saturday and 10:00—4:00 on Sunday. Contact Helen Fowler at [fourflags@comcast.net](mailto:fourflags@comcast.net)

The 39th annual **PLYMOUTH STAMP SHOW**, April 26 and 27 will have a Cachetmakers Bourse Saturday, April 26 at the Central Middle School (corner of Church and Main) in downtown Plymouth, MI. The bourse will run on Saturday from 10:00 to 4:00 p.m. Cost is \$25.00 per table.

For more information contact John Gorney 22258 Gregory, Dearborn, MI 48124.

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### Bourses and Shows continued

**NAPEX** is having their third Cachetmakers Bourse to be held on Saturday, June 7 from 11 a.m. to 4 p.m. in Martini-que's at the Mclean Hilton, Tysons Corner, VA. More information can be found at [www.napex.org](http://www.napex.org) or by contacting Foster Miller, Box 44, Annapolis Junction, MD 20701-0044; email: [fmillerfdc@yahoo.com](mailto:fmillerfdc@yahoo.com), Cost is \$50.00 per table.

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[www.onedogcachets.citymax.com](http://www.onedogcachets.citymax.com)
- **John Cropper**  
[www.c3cachets.com](http://www.c3cachets.com)
- **Dave Curtis**  
[www.theartofdavidcurtis.com](http://www.theartofdavidcurtis.com)
- **Bob Emrick**  
[www.emrickcachets.com](http://www.emrickcachets.com)
- **Helen Fowler**  
[www.compuchet.com](http://www.compuchet.com)
- **Tom Peluso**  
[www.theromecachets.com](http://www.theromecachets.com)
- **Davd Peterman**  
[www.PetermanArt.com](http://www.PetermanArt.com)

**Look for Cachetmakers' Contest information in next month's issue of Left-Sider News**