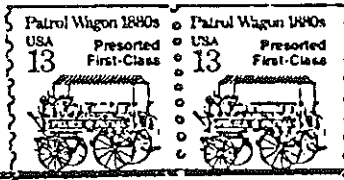
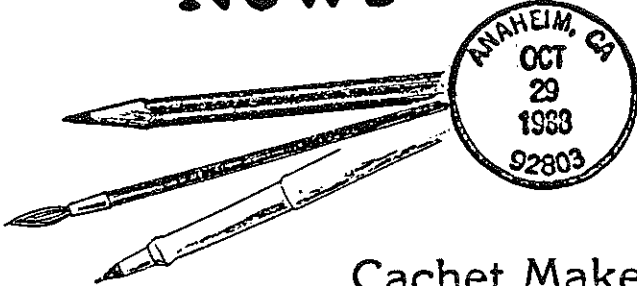


Left-Sider News



FIRST DAY OF ISSUE

Cachet Makers Association AFDCS Chapter 65

Official Newsletter of the Cachet Makers Association, Chapter 65 of the AFDCS
* * Charter Meeting held at Anaheim, CA on October 29, 1988 * *

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Volume 1 Number 11 December 1989

GENEVIEVE AT THE WORLD STAMP EXPO

One of our newest members, (and very enthusiastic) Genevieve Covalt wrote a bubbly letter telling about her one-day trip to the World Stamp Expo. She felt very lucky to be able to go for even one day, traveling there from Cortland, Ohio and back.

Genevieve traveled to the Expo with the secretary and the past-president of the Warren Area Stamp Club. They left Warren at 4:00 am and "talked stamps and covers the entire seven hour trip down, [went their separate ways at the show] met at 5:00 pm and talked same subject the seven hour return trip!"

They arrived 45 minutes after the show began on Saturday, November 18. Genevieve "breezed through the entire Court of Honor." She was "most impressed with the Columbian issues exhibit. Penny Black was astounding with its many frames of varieties."

"Couldn't begin to describe the wonderful sights, the excitement, the thrill. Even the computers, where you could stop at a station to get filled in on all types of information, were breathtaking. Choose your subject, then it kept flashing on definitive segments of the subject, and when you had narrowed down your desire, within seconds you had pages printed out and in your hand!"

"Stood in line at the Canadian Poste and got at face their very recent issue of Canada's role in WWII.... Went to Dominica, Turk & Caicos post offices (to get their sets of US Presidents), but arrived after noon, ...they could not sell Saturday after noon....The Korean post office was the only one whose [personell] displayed native dress--gorgeous.

cont'd. →

GENEVIEVE...continued

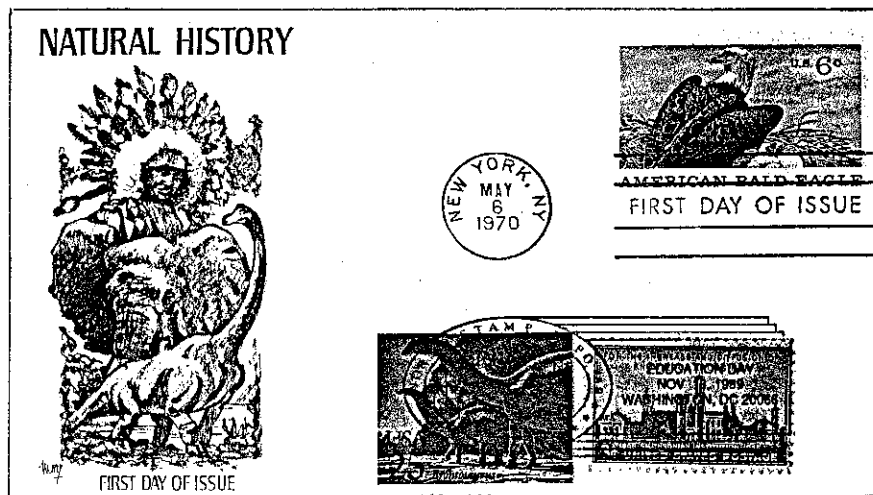
The Russians spoke fluent English with NO accent...Went to the Austrian post office to get their hologram and no one was at their booth. A man informed me they paid their fee, sent no word, just did not show."

"Herb Bennett had sent a note saying he would be in front of Linn's booth at 11 am and at noon in case I made it, and we would share lunch. He was there promptly at both hours, and we had a delightful time exchanging news, sharing Dave's product for Classic Mail Delivery issue, and briefing of show highlights. ...He is justly proud of his son's Cachetoons, and the perfect promoter for them."

"The USPS people were especially trained and were meticulous with the cancels... I obtained examples of Education Day, WSE logo, and even First Day (on the 90-cent Lincoln stamps) for ... my prepared covers. Used several picture post cards purchased in McLean at the AFDCS convention for appropriate cancels. Still [Nov. 28] waiting on the cards that I had cancelled and placed in mail stream! This may indicate the volumes of mail processed."

"It was very exciting there. It was also frustrating trying to pack every second to the ultimate useage. I used it all advantageously up to one of my main desires; looked at my watch wrong and arrived at the AFDCS meeting room at 4:00 pm (instead of 3:00 pm) just as they were dispersing! Caught a glimpse of Tom Foust, Larry Carney, and other familiar faces."

Genevieve's letter was fun to read. As a summing up statement about the World Expo, these words seemed most appropriate: "People were as the sea, blanketing the scene. Everyone seemed so happy they hardly noticed getting bumped."



Combo with Education Day cancel from World Expo

CMA COVER STOCKPILE UPDATE

Here is our collection of covers. As yet, we do not have a volunteer to whip these into an exhibit, or any offers to organize an auction. Personally, the editor prefers the exhibit idea and is offering to take that project on.

Notice that we have samples from only 15 cachet makers. Plenty of covers, but not a broad enough representation of styles and methods of production.

Remember, you can send photo copies (at first) of covers you are willing to lend but not surrender for exhibiting. Gary and Linda Hudeck did this when we asked for Love or Christmas theme covers, a while ago. Photo copies will help while the exhibit is in its planning stages.

1989 Date	From Who. I.D. No.	Issue &/or Subject Description	Qty	Maker's Price	Balance Value
May 20	Doris Gold				
	DG #88	Birds & Flowers combos	3	\$4.00	\$12.00
	DG # 7	Captain James Cook	2	\$2.00	\$4.00
	DGHC #18	Toscanini	1	\$10.00	\$10.00

				Subtotal	\$26.00
Jun 21	Alfred Boerger				
	Sc. 1193	Project Mercury/all purpose	1	\$1.50	\$1.50
	Sc. C76	Armstrong slogan/event	1	\$1.00	\$1.00
	Sc. 1031	Washington 1 cent, ABC cach	1	\$2.00	\$2.00
	Sc. 1734	combo "Conch Rep." event	1	\$2.00	\$2.00
	Liberty Tree	embossed/Carter event	1	\$2.00	\$2.00

				Subtotal	\$8.50
Jun 21	Wm. Roy Rice				
	Sc. 2039	LeftHand FDC w/ Sc. 1107	1	\$2.00	\$2.00
Jul 22	Tony Ciccolella				
	Sc. 2115b	Flag O/Capitol, white star	1	\$3.50	\$3.50
	Sc. 2401	H/Colored, lettered	1	\$3.50	\$3.50

				Subtotal	\$7.00
July 1	Robert F. Porter				
	Sc. 2178	Buffalo Bill/stamp specs.	1	\$2.00	\$2.00
Jul 5	Mike & Georgia Litvak				
	Sc. 2396 & 2395	combo, hand painted	1	\$10.00	\$10.00
	Sc. 2378	Love Rose, Ries Chptr UD	1	\$5.00	\$5.00
	Sc. 2379	45-cent Love, Ries event	1	\$5.00	\$5.00

				Subtotal	\$20.00
Jul	Dianne Hunt				
	Sc. 2396	Xmas '88, H/P entire	1	\$10.00	\$10.00

MORE →

1989 Date	From Who I.D. No.	Issue &/or Subject Description	Qty	Maker's Price	Balance Value
Aug 1	Frans & Linda Geerlings				
	Sc. 2343 SC Statehood, H/P by LG		1	\$10.00	\$10.00
	Sc. 2188 Cushing def, drawing by HC		1	\$10.00	\$10.00
	Sc. 2378 & 2379 Love combo, H/P -FG		1	\$10.00	\$10.00
	Sc. 2262 Tugboat, H/P by FG		1	\$10.00	\$10.00
	Sc. 2380 Summer Olympics, H/P by FG		1	\$10.00	\$10.00
	Sc. 2396 & 2395 Xmas combo, by FG		1	\$10.00	\$10.00
	Sc. 2265 Cable Car, H/P by LG		1	\$10.00	\$10.00
	Sc. 2401 Montana SH, H/P by FG		1	\$10.00	\$10.00
	Bush & Quayle inauguration, H/P -FG		1	\$10.00	\$10.00
	Sc. 2403 North Dakota, H/P by FG		1	\$10.00	\$10.00
	Sc. 2404 Washington, H/P by FG		1	\$10.00	\$10.00
	Sc. 2410 Wrld Stamp Expo, H/P by FG		1	\$10.00	\$10.00
	Sc. 2414 Exec Brnch/GW inaug, H/P		1	\$10.00	\$10.00
	Sc. 2416 So. Dakota, H/P by FG		1	\$10.00	\$10.00
	Sc. 2194A Johns Hopkins, H/P by FG		1	\$10.00	\$10.00
				Subtotal	\$150.00
Aug 3	Mike Sitton				
	Sc. 2194A Johns Hopkins, H/D & H/P		1	\$5.00	\$5.00
	Sc. 1596 Ntl Local Post Day event		1	\$3.00	\$3.00
	Sc. 2409A Steamboat set of 5		1	\$15.00	\$15.00
				Subtotal	\$23.00
Aug 7	William Johnson				
	Sc. UX116 Const.Convntn, printed PC		1	\$1.50	\$1.50
Sep 2	Bill Lloyd				
	Sc. 1736 "A" Stamp text/editorial		1	\$5.00	\$5.00
	Sc. 2417 Gehrig text, cpyright edit.		1	\$2.00	\$2.00
				Subtotal	\$7.00
Sep 5	Ray Sell, Jr.				
	Sc. 2417 Gehrig, 1 of 12, HD ink		1	\$2.50	\$2.50
Sep 5	Wm. Roy Rice				
	Sc. C120 French Rev., linoleum blk		1	\$3.50	\$3.50
Sep 18	Len Sauter				
	Sc. 2355-59 Draft/Constn., sign, set		4	\$2.00	\$8.00
Sep 23	Roberta Sherman				
	Sc. 2412 House of Rep., paste-on, hc		1	\$1.00	\$1.00
	Sc. 2414 Exec Br combo,hd,hc,PEX can		1	\$3.00	\$3.00
	Sc. 2414/1213 combo,Artcraft		1	\$1.00	\$1.00
				Subtotal	\$5.00

MORE →

1989 Date	From Who I.D. No.	Issue &/or Subject Description	Qty	Maker's Price	Balance Value
Sep 23	Tony Ciccolella				
	Sc. 2171	Father Flanagan, hd/hc	1	\$8.00	\$8.00
	Sc. 2238a	Navajo Art, hd/hc, blk 4	1	\$10.00	\$10.00
	Sc. 2243a	Folk Art, hd/hc, blk 4	1	\$10.00	\$10.00
	Sc. 2277/2279/2282	combo E, hd	1	\$9.00	\$9.00
				Subtotal	\$37.00
Sep 23	Andrew Doback (printed w/photos glued)				
	Sc. 2220-23a	Polar Explrs, set of 6	1	\$12.00	\$12.00
	Sc. 2244,45	Christmas, hc, set/5	1	\$10.00	\$10.00
	Sc. 2248	Love, set/4	1	\$8.00	\$8.00
	Sc. 2177	Julia W. Howe, set/3	1	\$6.00	\$6.00
	Sc. 2259	Canal Boat, set/2	1	\$5.00	\$5.00
	Sc. 2255,2264	Milk Wgn/Race car	1	\$3.00	\$3.00
	Sc. U611	Stars emb.env., set/2	1	\$5.00	\$5.00
	Sc. 2378	Love Rose set/3	1	\$6.00	\$6.00
	Sc. 2263	Popcorn Wagon set/2	1	\$5.00	\$5.00
	Sc. 2266b	Tandem Bicycle set/3	1	\$7.50	\$7.50
	Sc. UY39	A/Beaut. Bison rply crd, 2	1	\$7.00	\$7.00
				Subtotal	\$74.00

Organizing, researching, and laying-out are not the only parts of an exhibit project. Help will still be needed to decide where we want to show "our stuff" and when. Suggestions for a specific deadline will be appreciated. Also, donations of plain exhibit weight paper are welcome.

Because of proximity and affiliation, the editor will aim to have something ready for NEVPEX 90 in Reno. Other locations/shows following that third weekend in June could receive our exhibit through the mail. ☐

MESSAGE FROM THE SECRETARY/TREASURER

Dues have been coming in rather slowly and we now have 45 paid members. I have also received a couple of letters from people who do not want to continue membership due to the cost. This is understandable as these people are not cachet makers, but are interested in cachets and the art of cachet-making. As we discussed at the meeting in McLean, this first year's dues would establish a "working fund" and in all likelihood, regular dues will be lower in the future. We certainly don't want to lose anyone who is truly interested.

And I want to thank all of you who sent along a little (or big) message with your dues. It was really great to hear from all of you.

I will make a detailed financial report to be included with the next issue of the Left-Sider News. HAPPY NEW YEAR TO ALL!!!

Sims

The Importance of a Practical First Day

STUFFER CARD

...By Alfred (ABC) Boenger

How often have we examined a valuable FDC with a very light cancellation and tried with difficulty to read the date? When prepared, it contained a single sheet of note paper -- if anything at all. Just a little advance work on a nice filler would have permitted the cancellation to read sharp and clearly.

News articles tell of stuffers found occasionally in a FDC from the past. Seldom will the collector part with it. We dealers have even mounted a stuffer along with its cover, and indeed, charge extra for such a goodie.

During the past fifty years I have attended many first day events and have seen at first hand all sorts of advertising or promotionals related to the actual event. For example, the banker or the Chamber of Commerce handing out a souvenir envelope, the local historical society summarizing its relation to the stamp subject, or the local newspaper giving a reprint of the schedule of activities. Many of these souvenirs are now part of FDC collections.

Almost every time we go thru philatelic society bulletins we see the same big plea: "Let's do something about getting new members." ... A practical first day stuffer card could be a solution for the problem.

I would suggest it be serialized with a number assigned according to year date (1990-06) with the trailing number 06 being the sixth stamp issued in 1990. The stuffer card should be printed on quality stock in color and bear an illustration of the stamp, with a short history of the event (or person) below the illustration. Of course it would be expensive; it would have to be if intended to be saved as a souvenir.

...When one realizes that perhaps 85% of the attendance at most first events are not FDC collectors, or even stamp collectors, we see that we are in the midst of a great mass of potential ...philatelic friends of the future.

This product could be prepared in advance as soon as initial publicity is released. The production could be supported by ASDA, APS, the philatelic press, or the USPS. They could be printed on just one side, leaving the back for advertising, or as desired by each distributor.

Just imagine the general public at a philatelic event discovering such an attractive souvenir, then with pleasure, inserting it into a cacheted FDC. If taken seriously, this practical stuffer idea can attract new collectors and become another philatelic success story.

(Ed. note: Apologies to A. Boenger for some editing. This idea could be accomplished on a small scale by any philatelic group -- even the CMA! Perhaps others would buy our stuffers?)



LETTERS TO THE "LEFT SIDER"

CLIPS FROM C-MAKER CUSTOMER NEWSLETTERS

"Our efforts to supply you with a full color catalog are well under way as we have made the first picture of 20 covers. These are full color photos 8" x 10" that will fit in sheet protectors and then in a binder. We are not trying to make a profit on these, and will sell these at our cost. We feel that this will enhance the covers purchased in the past and in the future. All details will be listed under each photo as to Geerlings number, quantities, and whether or not there were any varieties. The cost per page is \$6, but only if we get approximately 50 orders. Otherwise, it's not feasible."

...Frans & Linda Geerlings

(Ed. note: This is good information for our (yet unformed) Cachet Catalog Committee. Maybe we should get more production cost info from the Geerlings, and see if that service will work for our own catalog.)

"When I left San Diego in September for the AFDCS convention in Washington, DC, the East Coast was ravaged by Hurricane Hugo. During my travels to Morgantown, WV and Chicago, news reached me of the devastating West Coast earthquake!! I wonder if there is a message there?!? After every trip it looks as if some calamity has attacked my office -- with stacks of correspondence, orders and work waiting for me. I have learned from experience that all gets attended to in due time, and I am thankful to all of you who are so patient and understanding."

... Doris Gold

It must be the season -- too much snow, too close to Christmas, or something -- mail to the Left-Sider News was very sparse this month! Remember, nothing in = nothing out. I hope interest and enthusiasm revive in our new year. When you get a chance, review past issues of the LSN to see what we have talked about doing --- and help us begin "doing", soon!

...Editor

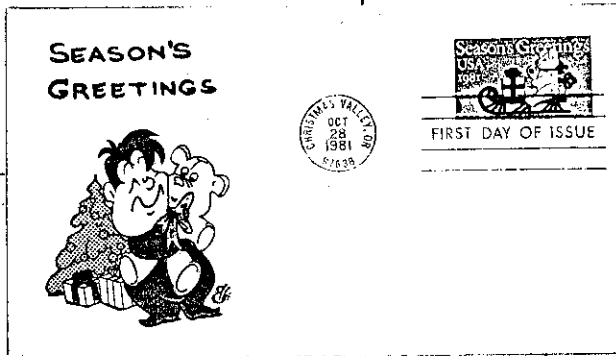
HAPPY HOLIDAYS



FROM THE CMA



HD/HC by George Thomas



Animated by Richard Ellis

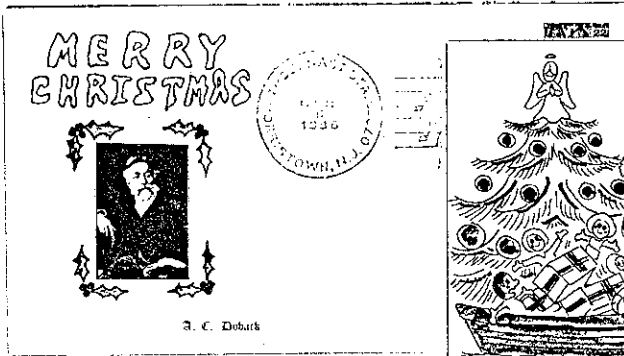
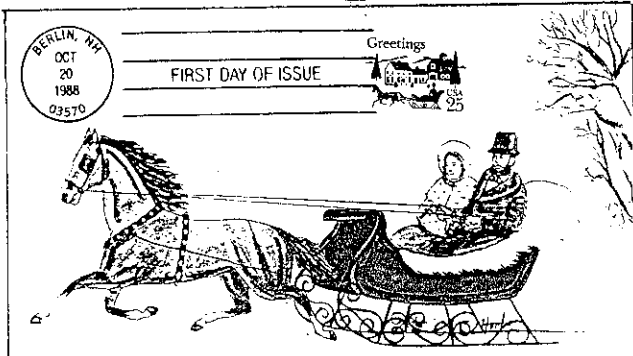


Photo & HD by A. Doback

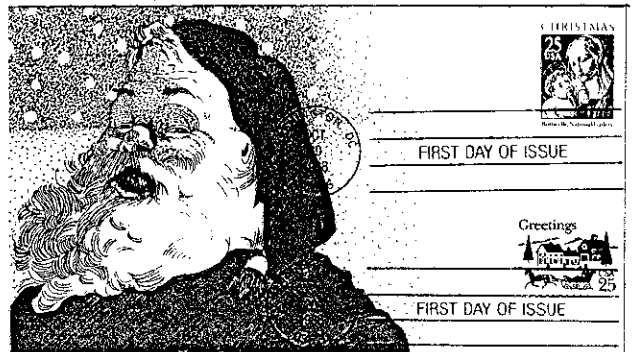
Thos. Nast event



HD/HR Hanna McNatt customized for C. Scott



HP entire by Dianne Hunt CMA COLLECTION



HP entire by Geerlings CMA COLLECTION



from the office of A.E. Mouse